



# 2023 END OF YEAR REPORT



## Membership

**104**

# of New Members

**25**

# of Member Program Events

**24**

# of Circle Partnerships in 2023



Member Renewal Rate

**17+**

International Missions

**2,500**

# of Businesses that attended events

- Small Business Summit 600+
- Women's luncheon 120+
- State of the District 200+
- Gala 850+
- Annual Meeting 350+

## New in 2023

Small Business Accelerator Program Launch in September 2023

- Five (5) business cohort & Procurement forums



## Marketing & Communications

**16,000+** Social Media Link Clicks

**3,228** New Followers

**588,443** Impressions

**1,098** Posts Published

Published Op-Ed "Budget Cuts Can't Risk the Areas That Drive Business Growth" in *Washington Business Journal*.

### Small Business & Retail Summit Honorees



Small Business Person of the Year –  
*Cary Hatch, MDB Communications*



Small Business of the Year –  
*Brandire Agency (Madia Brown)*



Young Entrepreneur of the Year –  
*Amanda Preske, Because Science*



Non-Profit of the Year –  
*Washington Area Community Investment Fund (WACIF)*



Women in Business Champion –  
*Betty J. Hines, Women Elevating Women*



Small Business Champion –  
*Comcast R.I.S.E.*



## Chamber's Choice Awards & Gala Honorees



Business Leader  
of the Year –  
*David Wilmot*



Business of the Year  
– *Dantes Partners*



Community Impact  
Award – *National  
Children's Center*



Economic  
Impact Award  
– *EB5 Capital*



Lifetime Legacy  
Award – *Ben's  
Chili Bowl*



Chairwoman's  
Choice Award  
– *Mayor Muriel  
E. Bowser*



Chamber's  
Choice Award –  
*Rose Johnson*



## Government Affairs

### Testimony

- **Committee on Health** - 2023 Performance Oversight, Health Benefit Exchange (HBX)
- **Committee of the Whole** - The Fiscal Year 2024 Local Budget Act of 2023.
- **Tax Revision Commission** - various stakeholder input opportunities in the form of both written and oral testimony.
- **Committee on Business and Economic Development** - Dram Shop Clarification Amendment Act of 2023"; and the "Workers and Restaurants Are Priorities Act of 2023".
- **Committee on Executive Administration and Labor** - the "Pay Range Act of 2023", the "Fair Wage Amendment Act of 2023", and the "Pay Scale and Benefits Disclosure Amendment Act of 2023".
- **Committee on Judiciary and Public Safety** - the "Private Security Camera System Incentive Program Small Business Expansion Amendment Act of 2023".
- **Committee on Health** - the "Uniform Telehealth Act of 2023".
- **Committee on the Judiciary and Public Safety** - the "Safer Stronger Amendment Act of 2023".
- **Department of Insurance, Securities and Banking (DISB)**, Public Hearing on 2024 Proposed Health Insurance Rates.
- **Committee on the Judiciary and Public Safety** the "Addressing Crime Trends (ACT) Now Amendment Act of 2023".
- **Committee on Health** - the "Health Occupations Revision General Amendment Act of 2023".

### Advocacy Efforts

- **Reduce a proposed rideshare tax** introduced by the DC Council during the FY 2024 budget process.
- Fiscally responsible budget policies, **no new major tax or fee increases**.
- **Support full funding for comprehensive business licensing process reforms** to make it cheaper and easier to license a start-up business in the District.
- **Active participation in DC Tax Revision Commission**.
- **Active participation and following of Stop Discrimination by Algorithms Act of 2021**.
- **Active involvement in Public safety measures** to address major increases in violent crimes.
- **Active partnership with the Business Community at large**.