



SMALL BUSINESS SUMMIT

TUESDAY, APRIL 30, 2024 | 7:30 AM - 3:30 PM

DC Chamber of Commerce
DELIVERING THE CAPITAL



WALTER E. WASHINGTON CONVENTION CENTER
801 ALLEN Y. LEW PLACE, NW
WASHINGTON, DC 20001

SPONSORSHIP OPPORTUNITIES

EVENT SPONSOR

\$25,000

- Recognition as the exclusive Event Sponsor in all promo materials
- Opportunity to post a video message or commercial ad (60-second) on the event webpage
- Onstage opportunity to provide 2-minute remarks during the Welcome Remarks and the Awards Luncheon
- Opportunity to host an exhibitor booth (prominent placement)
- Opportunity to design one email message for Chamber membership distribution
- One member-story highlight showcased in the Chamber's e-newsletter
- Admission for ten (10) guests with branded table at the awards luncheon
- Logo on event webpage with hyperlink to company website
- Prominent logo placement on all event signage
- Digital ad to be displayed during event
- Recognition as Event Sponsor on all recap/post-event communications
- Attendee list shared post- event
- The opportunity to host a "Lunch & Learn" post Summit either virtually or in-person (cost of event not included)
- First right-of-refusal of the Event Sponsor slot for the 2025 Summit

BREAKFAST RECEPTION SPONSOR

\$12,500

- Recognition as the exclusive Breakfast Reception Sponsor in all promotions and materials Admission for ten (10) guests with branded table at the awards luncheon
- Onstage opportunity to provide 2-minute remarks
- Premier Logo displayed on expo signage
- Digital ad to be displayed during event
- Opportunity to host an exhibitor booth
- Company material on tables
- Invitation to a ChamberWorks New Member Orientation event with 1-minute remarks 60-second video or commercial played at the beginning of the program.
- Attendee list shared post-event

AWARD SPONSOR

\$12,500

- Recognition as Awards Sponsor on all event promotional and marketing materials
- Admission for ten (10) guests with branded table at the awards luncheon
- Opportunity to present award or bring remarks during the Awards Luncheon
- Logo on event webpage with link to company's website
- Full page digital ad to be digital ad to be displayed during awards luncheon
- Premiere logo placement at awards luncheon
- Opportunity to host an exhibitor booth
- Attendee list shared post- event

MORNING KEYNOTE SPONSOR

\$10,000

- Recognition as the exclusive Speaker Sponsor in promotional and marketing materials
- Opportunity to introduce the speaker on stage
- Admission for ten (10) guests into the Luncheon with branded table
- Logo on event webpage with link to company's website
- Digital ad (slide) to be displayed during event
- Opportunity to host an exhibitor booth
- Invitation to a ChamberWorks New Member Orientation event with 1-minute remarks
- Attendee list shared post- event

GOLD SPONSOR

\$5,000

- Recognition as Gold Sponsor in promotional and marketing materials
- Admission for ten (10) guests with branded table at the includes awards luncheon
- Logo on event webpage with link to company's website
- Logo on event slide the day of
- Digital ad to be displayed at event

SILVER SPONSOR

\$3,000

- Recognition as Silver Sponsor in promotional and marketing materials
- Admission for five (5) guests (includes awards luncheon)
- Listing on event webpage with link to company's website
- Company listed on event slide the day of
- Digital ad to be displayed at event

BRONZE SPONSOR

\$1,500

- Recognition as Bronze Sponsor in promotional and marketing materials
- Admission for five (5) guests (includes awards luncheon)
- Company listed on event slide the day of
- Listing on event webpage with link to company's website



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SPONSORSHIP FORM

PLEASE SELECT SPONSORSHIP LEVEL BELOW

- EVENT SPONSOR (\$25,000)
- BREAKFAST RECEPTION SPONSOR (\$12,500)
- MORNING KEYNOTE SPONSOR (\$10,000)
- AWARDS SPONSOR (\$7,500)
- GOLD SPONSOR (\$5,000)
- SILVER SPONSOR (\$3,000)
- BRONZE SPONSOR (\$1,500)

AD SPECS AND DIGITAL ASSET DEADLINE

Ad should be full color, vector or high resolution JPG, PNG or TIFF
 Convert all images and colors to RGB
 Flatten all transparencies (Use highest resolution setting available)
 Clearly identify the file with your company name.

Full Page Horizontal Ad:
 1750px W x 875px H

Half Page Vertical
 Ad: 875px W x 875px
 H

Digital Assets (i.e., logos, ads, etc.) are due no later than
 Friday, April 12, 2024.

Company Name

Point of Contact Name

POC Email

POC Title

POC Phone Number

Method of Payment

- Credit Card (complete below)
- ACH / E-Check
- Send Invoice

Credit Card Number

- Visa
- Master Card
- Amex

Expiration / CODE

Billing Zip Code

Name as it appears on card

Authorization Signature

Date

Please submit all sponsorship forms to sponsorship@dcchamber.org