

2019 DC CHAMBER OF COMMERCE Israel Trade Mission



TRADE MISSION PROGRAMME BOOKLET

June 23 - June 28, 2019

Tel Aviv, Jerusalem and Haifa

In Partnership with



2019 DC Chamber of Commerce Israel Trade Mission



About the Trade Mission

The purpose of the DC Chamber of Commerce's Israel Trade Mission, in partnership with the District of Columbia Government, is to establish new trade and relationships, learn about Israel's technology and innovation firms, explore investment opportunities, and promote tourism.

TO ATTRACT new foreign direct investment into District real estate and infrastructure

TO ATTRACT cyber security and technology firms to Washington, DC

TO PROMOTE DC as a destination for Israeli business and leisure visitors

TO ESTABLISH new educational partnerships between Israeli and Washington, DC based universities

MESSAGE FROM MAYOR MURIEL BOWSER

Greetings from Washington, DC!

As Mayor of Washington, DC, I am honored to be our first sitting mayor to visit Israel as part of this historic trade mission with our friends at the DC Chamber of Commerce.

Washington, DC is a thriving international city and global marketplace with partners from all over the world. I offer my gratitude to Tel Aviv Mayor Ron Huldai, Jerusalem Mayor Moshe Leon and Haifa Mayor Einat Kalisch-Rotem for your warm hospitality and for welcoming our delegation to your great cities. And, I am appreciative to everyone at the Ministry of Foreign Affairs for your work in helping to make this trade mission a reality. Since the beginning of my Administration in 2015, I have strived to strengthen Washington, DC's reputation as a focal point for international trade, particularly within our innovative sector and hospitality industry. Last year, we welcomed 1.9 million international visitors through our 3 local airport hubs. When we can make it easier for people to get to DC—whether by water taxi, electric scooter, or a direct international flight—we are always going to jump at those opportunities. Just last month, for example, we were proud to celebrate United Airline's inaugural nonstop service between Washington and Tel Aviv.

The great diversity of Washingtonians of all backgrounds and income levels are what make our city the inclusive place it is today. We have one of the most educated workforces in our country; stable economic growth; an established academic research community; and a business-friendly government. We are on the cutting edge of business, talent, and innovation on the international stage as well. As such, it is my honor to be one of the plenary speakers during this year's Cyber Week Conference at the University of Tel Aviv. I invite the speakers and the companies participating in this international conference to travel to Washington. Bring your friends and family, your next business venture, your new international investment to Washington, DC—and let us help you make advances and pathways into new markets here in the capital of our country, Washington, DC!

Sincerely,



Muriel Bowser
Mayor



2019 DC Chamber of Commerce Israel Trade Mission

MESSAGE FROM VINCENT B. ORANGE, SR.

PRESIDENT & CEO

District of Columbia Chamber of Commerce

Dear Delegates:

It is an honor and privilege to greet and welcome you as a member of this historic Delegation assembled for this 2019 Israel Trade Mission to Tel Aviv, Jerusalem and Haifa, Israel.

The District of Columbia Chamber of Commerce "DC Chamber" is pleased to be a partner with the Honorable Muriel E. Bowser, Mayor of the nation's capital, Washington, D.C. and the Deputy Mayor of Planning and Economic Development (DMPED), Brian Kenner, to embark upon this first historic Israel Trade Mission by the Government of the District of Columbia. We are also delighted to have as part of the Delegation, the District's Chief Technology Officer, Lindsey Parker, DC Councilmembers Anita Bonds and Brandon Todd, and Destination DC President and CEO, Elliott Ferguson.

As President and CEO of the DC Chamber, I'm extremely delighted to be traveling with the Immediate Past Chair of the DC Chamber, Marie Johns, Chair-Elect Carolyn Rudd, First Vice-Chair Jan Adams, Boardmember Tonya Kinlow and several DC Chamber members and staff.

The purpose of this Trade Mission is to establish trade relationships, business opportunities, learn about Israel's technology and innovation firms, explore investment opportunities and promote tourism. Specific goals of the Israel Trade Mission are to attract new foreign direct investments into District real estate and infrastructure, attract cyber security and technology firms to Washington, D.C., promote DC as a destination for Israeli businesses and leisure visitors, and to establish new educational and healthcare partnerships between Israeli and Washington, D.C.- based universities and healthcare institutions.

At a glance, our Trade Mission will feature a Cultural Day, a Cybersecurity Day and a Healthcare and Hospitality Day.

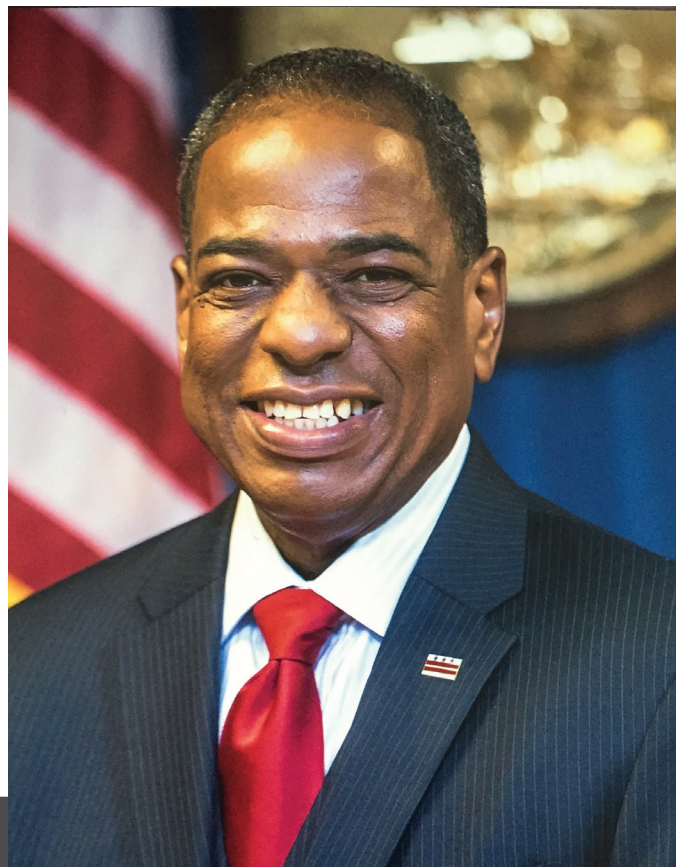
Thank you to all who were involved in the planning and advance visit to Israel to make this a successful venture including John Falcicchio, Chief of Staff for Mayor Bowser; Karima Woods, DMPED, Director of Business Development and Strategy; Andres Hayes, DMPED, International Business Manager; Margaret Singleton, DC Chamber Vice President; and Erika Wadlington, DC Chamber Director of Public Policy; and supporting Staffs.

The DC Chamber of Commerce looks forward to an official relationship with AmCham of Israel and further exploration of opportunities with, but not limited to, WeWork of Israel, Start-Up Nation Central, Mindspace and Checkpoint.

Finally, our forty-six-person Delegation is diverse, talented, professional, resourceful and are great Ambassadors for the District of Columbia. Thank you so much for your presence and support.



VINCENT BERNARD ORANGE SR
President and Chief Executive Officer



2019 DC Chamber of Commerce Israel Trade Mission

June 23 – June 28, 2019

MONDAY, JUNE 24

4:30PM (Local time)

Arrival at Tel Aviv Ben Gurion Airport
 Delegation to be greeted at the Airport
 Depart to the Hotel to check- in (Royal Beach Hotel)
 Welcome Reception, Orientation, and Dinner at Royal Beach Hotel

TUESDAY, JUNE 25 (CULTURAL DAY - JERUSALEM)

Breakfast at Hotel (West Side Restaurant)
 Mayor Bowser and the delegation will depart to Jerusalem
 Visit Dome on the Rock
 Visit the Western Wall
 Visit the Church of the Holy Sepulcher
 Lunch at Eucalyptus Restaurant
 Visit Yad Vashem (Israel's Holocaust Museum) 1:30hrs
 Depart to Tel Aviv
 Reception and Dinner at Whiskey Bar and Museum

WEDNESDAY, JUNE 26 (CYBERSECURITY DAY – TEL AVIV)

Breakfast at Hotel
 Delegation will depart to the University of Tel Aviv
 Delegation will meet with Cyber Week delegates
 Meeting with Leadership of Cyber Week
 Mayor Bowser to address Cyber Week Participants (Keynote Speaker) 11:00AM
 Visit Summit Pavilions and Exhibitors Booth
 Additional B2B Meetings TBD
 Lunch with Tech Executives @ We Work Israel
 Meeting with Checkpoint Executives
 Cocktail Reception & Dinner at Port 15 in Old Jaffa (hosted by Metropolitan Washington Airport Authority and Destination DC)

2019 DC Chamber of Commerce Israel Trade Mission

THURSDAY, JUNE 27 (HOSPITALITY AND HEALTHCARE DAY)

Breakfast at Hotel (West Side Restaurant)

Delegation will meet Economic Empowerment for Women at the Municipality of Haifa

Meeting with The Rambam Academic Hospital, Israel

- MOU signing between National Children's and Rambam Academic Hospital

Visit Baha'i World Centre

Lunch at Dona Rosa Restaurant and visit local shops

Return to Tel Aviv

Hotel Check Out

Depart to Ben Gurion Airport for return to Washington, DC

Airport Check-In

FRIDAY, JUNE 28

12:20AM

Departure of Mayor Bowser and delegates.

UA Flight 73 Tel Aviv to Dulles (Direct) 12:30hrs flight

Attire: Business Casual

5:50AM (local time)

Arrival of Flight 73 to Dulles Airport



DC Chamber of Commerce

DELIVERING THE CAPITAL

WHY DC CHAMBER?

The District of Columbia Chamber of Commerce is the "Voice of Business" in the nation's capital, Washington, D.C. The DC chamber advocates, connects and educates while delivering the capital.

ADVOCATE

The DC Chamber's advocacy has resulted in lowering the corporate franchise tax from 9.75% to 8.25%; increasing the DC Estate Tax Exemption from \$2 million to \$5 million; a DC Government commitment to pay-off the bonds on Nationals' Stadium ten years early; and getting rid of a \$600 million Carbon Emission Tax. The DC Chamber of Commerce is currently advocating for the reduction in the unemployment insurance tax rate and addressing other legislative initiative

CONNECT

The DC Chamber connects members to policy makers, businesses and communities through initiatives like the State of the District & Region Conference; Small Business & Economic Development Summit; Forums on Technology, Cyber Security, Hospitality, Health, Smart Cities & Technology, Workforce Development; Morning Fix with Government Leaders, Business Networking Receptions and so much more.

EDUCATE

The DC Chamber educates through its publications such as the 2018 State of the Business Report: Towards A More Inclusive Economy; 2017 State of the Business Report: Twenty Years of Change Since the Revitalization Act; External Report of Growth and Retention Strategies for Small of Medium-Sized Businesses in the District of Columbia; and the International Business Guide in five languages: English, Mandarin, Spanish, Arabic & French.

The DC Chamber also operates the Employer Advocacy Program where free legal representation is offered to DC-based employers before the Office of Administrative Hearings.

The DC Chamber also offers weekly consulting meetings with the DC Small Business Development Center (*DC SBDC*), a small business counseling program that is grant funded through a collaboration of Howard University and the US Small Business Administration. DC SBDC provides assistance with government contracting including certification prep (Federal, State, and local) and strategy development.

In addition, quarterly Lunch and Learns are presented by Chamber members on a wide-array of business services topics.

Become a member of the
DC Chamber of Commerce

The DC Chamber is here for you!

Visit us at dcchamber.org or contact
Membership Services at membership@dcchamber.org

2019 BOARD OF DIRECTORS

Jan Adams, JMA Solutions, 1st Vice Chair
Rosie Allen-Herring, United Way
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Joe Askew, Verizon
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Emmanuel Bailey, DCO9
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Colette Chichester, CareFirst BlueCross BlueShield
Lisa Cohen, TooFierce Extensions
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John Tucker, TD Bank
Tonya Vidal Kinlow, Children's National Medical Center

DC CHAMBER OF COMMERCE STAFF

Vincent B. Orange, Sr., President & CEO
Margaret Singleton, Vice President, Contracts & Programs
Janelle Morris, Vice President, Membership & Business Development
Natalie Harris, Director of Operations
Erika Wadlington, Director of Public Policy & Programs
April Miller, Executive Assistant to the President & CEO
Brittany Osazuwa, Membership Coordinator
Lucky Ames, Information Systems Administrator
Jannie Orange, Office and Tourism Coordinator
Julian Ragland, Communications Specialist
Linda Currie, DC Health Link Business Outreach Coordinator
Ryan L. Jones, EAP Legal Advisor
Junior Linloy Cox, Controller
Josephine Spurlock, Accountant

ISRAEL TRADE MISSION DELEGATES

Jan Adams.....	President and CEO	JMA Solutions
Dan Berger.....	Vice President and General Manager	Social Tables
Anita Bonds.....	Councilmember At-Large	District of Columbia City Council
Muriel Bowser.....	Mayor	District of Columbia
Ramon Cala.....	Managing Partner	The CALPRO Group
Priscilla Clarke.....	CEO	Clarke & Associates, LLC
Wanda Durant.....	President	The Real MVP Foundation Inc
Gwendolyn Evan-Orange.....	Educator	Prince George's County Public Schools
John J Falcicchio.....	Chief of Staff	Executive Office of the Mayor
Elliott Ferguson.....	President and CEO	Destination DC
Alvin Gross, Jr.....	President	Alvin Gross Group
Ronald Halber.....	Executive Director	Jewish Community Relations Council of GW
Andrés Hayes.....	International Business Manager	Deputy Mayor of Planning Economic Development
Marie Henderson.....	President and CEO	Marie Henderson Group
Sarah Humphrey.....	President	Capital City Realty Inc
Marie Johns.....	Managing Member	Leftwich LLC
Wendell Johns.....	Retired	Fannie Mae
Ricardo R. Johnson.....	Head of Healthworx	CareFirst BlueCross BlueShield
Brian Kenner.....	Deputy Mayor	Deputy Mayor of Planning Economic Development
Richard Lake.....	President/CEO	Roadside Development
Jason Levien.....	Owner	DC UNITED
M. Bruce Lustig.....	Senior Rabbi	Washington Hebrew Congregation
Abe Naparstek.....	Executive VP	Brookfield Properties
Kurt Newman.....	President	Children's National Health System
Sandra L. Norman.....	Representative	Starz24
Jannie Orange.....	Office and Tourism Coordinator	DC Chamber of Commerce
Vincent B. Orange, Sr.....	President & CEO	DC Chamber of Commerce
Charles Paret.....	Managing Partner	Coloma River
Lindsey Parker.....	Chief Technology Officer	District of Columbia Government
Beverly Perry.....	Special Advisor to the Mayor	Executive Office of the Mayor
Thorn Pozen.....	Partner	Goldblatt, Martin, Pozen LLP
Alan Ronkin.....	Regional Director	American Jewish Committee
Adam Rubinson.....	Client Relationship Executive	Deloitte Services LP
Carolyn Rudd.....	President and CEO	CRP Incorporated
Janis Schiff.....	Partner	Holland and Knight
Alexis Schwartz.....	Director of Israel Action Center	Jewish Community Relations Council of GW
Margaret Singleton.....	Vice President of Contracts and Programs	DC Chamber of Commerce
Brandon Todd.....	Ward 4 Councilmember	District of Columbia City Council
Tonya Vidal Kinlow	Vice President Community Engagement	Children's National Health System
Erika Wadlington.....	Director, Public Policy and Programs	DC Chamber of Commerce
Chanda Washington.....	Director of Communications	Deputy Mayor of Planning Economic Development
Karima Woods.....	Director of BD and Strategy	Deputy Mayor of Planning Economic Development
Carole Zawatsky.....	CEO	Edlavitch DC Jewish Com Center

JAN ADAMS

Held the rank of Chief Master Sergeant before retiring from the United States Air Force, after 24 years of outstanding service. From 1984 to 1987 she was a member of the United States Air Forces in Europe, Inspector General Team. From December 2000 to August 2009, Ms. Adams worked as a contractor supporting the Federal Aviation Administration's (FAA), System Operations Program office (previously AUA-700). She founded JMA Solutions in 2005. Since then, she has grown the company through hiring outstanding staff who assist the FAA and other clients in the areas of acquisition planning, air traffic management, financial management, information technology, program and project management, professional and technical training and software engineering. She currently has 130 full time employees and over 40 percent of her workforce are prior military.

Ms. Adams is very active in the community. She serves as a board member for Washington Redskins Corner Back, Josh Norman's Starz24 charity organization. She is a member of the Air Traffic Control Association and a corporate partner of the D.C. Adopt-a-School program. In 2017, Ms. Adams was appointed by the Mayor of D.C. to be a trustee on the District of Columbia's Retirement Board providing fiduciary responsibility toward the investment of retirement funds for D.C. teachers, firefighters and police. She is a board member of the D.C. Chamber of Commerce and the Mamie Mallory Education and Scholarship Foundation.



Under her leadership, JMA Solutions has won numerous awards that include ATCA's Small and Disadvantaged Business Award, INC. 5000's Fastest-Growing Private Companies in America, the DC Chamber of Commerce's Community Impact Award, The Washington Post's Top Workplaces for the D.C. area, Washington Business Journal's Minority Business Leader of the Year (2017), and the Disabled American Veterans' Small Employer of the Year Award.

Ms. Adams was profiled in O, The Oprah Magazine (2018), Entrepreneur Magazine (2018), Forbes Magazine (2016) and is also an original corporate contributor to the National Museum of African-American History and Culture. In 2018, her philanthropic efforts included supporting over 50 charitable foundations including the National Down Syndrome Foundation, USO, the Air Force Association, the Arena Stage and the Disabled American Veterans of America.

Ms. Adams is a graduate of the Community College of the Air Force. She is the mother of two, grandmother of seven and great grandmother of seven.

Ms. Adams has been selected to be inducted into the Washington, DC, Hall of Fame in April 2019.

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DAN BERGER

Is the Founder, VP, and General Manager of the Washington, D.C.-based Social Tables.

Founded in 2011, Social Tables provides event sales, marketing, and operations software which have enabled over 250,000 planners and 5,000 hotel & venue professionals to execute 4.5 million events.

The company has served organizations and hospitality brands, including Hyatt, The Venetian, ClubCorp, Under Armour, Live Nation, Forbes, amongst many others. Backed by Bessemer Venture Partners, QuestMark Partners, Thayer Venture Partners, and other investors, Social Tables raised a total of \$22.6 million before being acquired in October 2018 by Cvent, a Vista-backed company.

Dan has been recognized as an industry and tech leader by BizBash, Catersource, Washingtonian, MeetingsNet, and other publications. He is the recipient of the Pacesetter Award from the Events Industry Council and was named one of the most influential leaders in the meetings industry in Successful Meetings for two years in a row. He volunteers with several industry organizations, including the Events Industry Council and Catersource. Dan chairs the Capital Tech Coalition and the Georgetown Tech Alliance's DC Chapter. He is an active member in YPO.

Prior to Social Tables, Dan worked in management consulting, ran a large association, worked for a Member of Congress, and built websites for several startups.

Dan, 37, has a BA from Hunter College and an MBA from Georgetown. He was born in Israel, grew up in NYC, and lives in DC with his dog, Leroy.



ANITA BONDS

Has spent her entire adult life as a grassroots organizer, activist, and trusted political ally for campaigns and causes across the spectrum of the civil rights, social justice, worker's, LGBT, and women's equality movements.

Since December 2012, Anita Bonds has served as an At-Large Member of the Council of the District of Columbia and she is the current Chairperson of the Committee on Housing and Community Development. The Committee has oversight over the DC Department of Housing and Community Development, the District of Columbia Housing Authority, Housing Finance Agency, Housing Production Trust Fund, and the Rental Housing Commission.

Along with Advisory Neighborhood Commissions, she also has oversight over the diverse constituent commissions, including the Advisory Commission on Caribbean Community Affairs, Advisory Committee to the Office of LGBTQ Affairs, Commission for Women, Commission on African Affairs, Commission on African American Affairs, Commission on Aging, Commission on Asian and Pacific Islander Affairs, Commission on Latino Community Development, Interfaith Council, Office of Asian and Pacific Islander Affairs, Office of Gay, Lesbian, Bisexual, and Transgender Affairs, Office of Latino Affairs, Office of Veteran Affairs, Office on African Affairs, and Office on Aging.

Anita attended college at the University of California at Berkeley where she was active in the Free Speech movement. Upon returning home to the District of Columbia, she became a politically active leader in the District's struggle for civil rights and equal justice with the Young Democrats of America, as Chair of the D.C. Women's Political Caucus, Vice-Chair of the National Women's Political Caucus, and as a Statehood Compact Commissioner.

Anita served several terms as President of the Perry School Community Services Center, as an officer of the D.C. Federation of Civic Associations, and a four-term Chair of Advisory Neighborhood Commission 5C. While employed at Georgetown University, she was instrumental in the creation of the Center for Social Justice, Research, Teaching and Service through her community work. Additionally, she served as Director of Development for Africare, the largest American not for profit organization assisting twenty-eight countries on the continent of Africa. Most recently, she held the position of Director of Corporate Relations for Fort Myer Construction, Inc., one of the largest commercial enterprises and union-based employers located in the District.

Anita served as a cabinet member in the administrations of Mayors Anthony Williams, Sharon Pratt and Marion Barry and retains in-depth legislative experience from working at the D.C. Council.

Anita has worked on numerous national campaigns to elect Democrats at the national, state and municipal levels. Including; Sen. Carol Mosley Braun, Sen. Edward Kennedy, and Sen. Paul Sarbanes, and served as National Field Director for the Jesse Jackson for President Campaign.

Anita is the current Chairman of the DC Democratic Party and serves on the Executive Board of the Democratic National Committee. Anita is a former Chairperson of the Ward 5 Democrats.

Anita is a resident of Washington DC's Ward 5, an active member of Foundry United Methodist Church, a mother to three, and a grandmother.



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MURIEL BOWSER

As Mayor of her hometown, Muriel Bowser is committed to building pathways to the middle class and making sure every Washingtonian gets a fair shot. Washington, DC is a growing and prospering city—now 700,000 residents strong. To keep up with this growth, the Bowser Administration remains focused on making DC's prosperity more inclusive, advancing DC values, and building safer, stronger, and healthier neighborhoods across all eight wards of the District.

On November 6, 2018, Muriel Bowser became the first woman ever re-elected as the Mayor of Washington, DC and the first mayor to earn a second term in 16 years.

During her first term, Mayor Bowser took bold steps to expand employment opportunities, build a health care system that meets the needs of residents, drive down homelessness, and invest in programs and policies that set more families up for success. Today, Washington, DC is a diverse and inclusive city, a leader in tech and innovation, and a place where residents and entrepreneurs of all backgrounds can thrive.

Because of the Mayor's commitment to leveling the playing field, today, Washington, DC has:

- the DC Infrastructure Academy to train DC residents for high-paying DC jobs;
- a plan to build a new acute care community hospital and health services complex on the St. Elizabeth's East campus;
- the Safer Stronger DC Office of Neighborhood Safety and Engagement, which is taking a public health approach to violence prevention;
- the Immigrant Justice Legal Services grant program to ensure that immigrants in the District know their rights and have access to legal supports during a tumultuous political climate;
- the Office of the Deputy Mayor for Greater Economic Opportunity which has helped bring the unemployment rates in Wards 7 and 8 to historic lows; and
- the Office of Federal and Regional Affairs, which allows the voices of District residents to be heard on federal issues as the fight for statehood continues.

First sworn in on January 2, 2015, Mayor Bowser pledged to bring a fresh start to the District of Columbia and foster a culture of inclusion, transparency, and action. Prior to her time as Mayor, Bowser served as the Ward 4 Councilmember on the Council of the District of Columbia - first elected in a special election in 2007, and re-elected in 2008 and 2012. As a Councilmember, Bowser served as the Chairwoman of the Committee on Economic Development which created more than 5,000 units of affordable housing, passed legislation to build a new soccer stadium and secured from the federal government the best portion of the Walter Reed campus for DC. Bowser led her colleagues to pass comprehensive ethics reform and increased transparency in government contracting.

Bowser, who earned a Bachelor of Arts degree in History from Chatham University and a Master's degree in Public Policy from American University, entered public service as an Advisory Neighborhood Commissioner in the Riggs Park neighborhood.



RAMÓN A. CALÁ

Is a veteran event planner, conference management consultant, and entrepreneur. Mr. Calá's extensive career in the hospitality, conference, and convention planning industry began in the early 1980s when as a high school student in while at Power Memorial Academy, he served as an Events Assistant for the Newport Cool Jazz Festival in New York City.

After a successful, multifaceted career within the hostel industry for the Hyatt Hotels and later at the Washington Convention Center, Mr. Calá worked with the Puerto Rico Convention Bureau to promote the island of Puerto Rico throughout the United States. Two years later, through the culmination of his expertise in events management and marketing - The CALPRO Group was created in 1997.

Mr. Calá earned his B.S. in Hotel & Restaurant Management from Cornell University, and has received professional training from the Oglebay School of Public Assembly in Facility Management. Thanks to his intense industry know-how and proficiency, he commands a comprehensive mastery of the many components of event planning.



PRISCILLA CLARKE

Has built a reputation as one of the most sought-after public relations strategists for media campaigns, advising some of the most influential figures in government, philanthropy, and entertainment. Nationally recognized for brand building, celebrity engagement, strategic alliances and crisis communications. Clarke is President/CEO of Clarke & Associates, LLC, where she leads a seasoned team of some of the most respected publicists in the industry. With a 20-year track record of executing high profile campaigns and an extensive media network, she has an impeccable work ethic. Clarke has achieved her vision to operate a full-service public relations firm where she continues to oversee all aspects of the agency's practice areas and serves on various boards and is an active member in various professional associations.



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WANDA DURANT

Wanda Durant, affectionately known as Mama Durant, and “The Real MVP” is a strong leader, advocate, entrepreneur and philanthropist. Her passion is to inspire underserved children, single mothers and communities to move beyond their immediate circumstances and to aim for higher heights in life.

Mama Durant is the mother of two sons: businessman, Anthony (Tony) Durant; and National Basketball Association (NBA) Champion and 2017 Finals MVP player, Kevin Durant. After fulfilling her most precious role as a mother and a 20-year career, Wanda became overwhelmed with a long-ignored desire to find her purpose. Her dream was realized when she created Hope, Dream Believe and Achieve (HDBA, LLC) where she is the president and CEO of this motivation platform. Through HDBA, Wanda shares her blueprint for parenting that she used to help her children become successful adults. She also emphasizes to the youth the importance of them becoming global citizens and cultural diplomats.

Wanda’s philanthropic outreach is realized via her time and support to The Kevin Durant Charity Foundation, and other non-profits including Single Parents Support Network, Baller Moms, Positive Tomorrows, The Boys & Girls Club of America and Mothers of Professional Basketball Players. Wanda recently launched her own non-profit entity, Wanda Durant The Real MVP™ Charity, Inc.

As a fiery speaker, Wanda has addressed corporate, non-profit, financial, community organizations, faith-based forums, college campuses and youth audiences. One of Wanda’s mantras is “where there is hope there are possibilities”. She has also been the keynote speaker for diverse audiences such as J. P. Morgan Chase, the Ford Foundation, The White House United State of Women Summit, Congressional Black Caucus Foundation Annual Legislative Conference, NBA Cares and others. She has been featured in national and international media on CNN, Access Hollywood, ESPN, Fox Sports, NBC, Comcast Sports, ABC and CBS, Good Morning America, The Wendy Williams Show, The Today Show, amongst many others.

Wanda recently shared her life story, in the movie “The Real MVP: The Wanda Durant Story” produced by musical artist, television producer and actress Queen Latifah (Dana Owens) which is now available on DVD.

It is Wanda’s passion to guide her audience to realize that hope is alive inside of them, encourage them to dream, and help them to truly believe they can achieve the future they want.



GWENDOLYN EVANS-ORANGE

Gwendolyn Evans-Orange was recognized and honored by the Council of the District of Columbia for her contributions to the District of Columbia Public Schools, the University of the District of Columbia and Howard University, and on her retirement from the District of Columbia Public Schools after thirty-one years (31) of dedicated service and work.

Gwendolyn Evans-Orange is licensed and certified in Early Childhood Education, Elementary Education, Special Education, Specific Learning Disabilities and Non-Categorical Special Education.

Trained in the America's Choice Reading Program, becoming a reading specialist, enhanced and propelled Evans-Orange's students reading levels significantly including by as much as three grade levels in one year, which earned her a trip to Copenhagen, Denmark to evaluate global reading programs of excellence in over twenty-four (24) countries.

Evans-Orange has received numerous awards including Reading Excellence Awards for accomplishments at H.D. Woodson Senior High School, Noyes Elementary School and Sharpe Health School.

Evans-Orange regularly earned Outstanding ratings for her teaching assignments on the elementary, middle and senior high school levels. Leading up to her retirement, Evans-Orange was rated Highly Effective under the DCPS IMPACT Evaluation Ratings for three consecutive years, and received a perfect rating of 4.00 as a reading teacher. In her year of retirement in 2015, Evans-Orange advanced to Expert Teacher Lift stage along with Distinguished-Highly Effective IMPACT II ratings from the District of Columbia Public Schools.

Evans-Orange served as an adjunct professor at the University of the District of Columbia in 2006 and 2007, and 2010 through 2014. She was inducted into the District of Columbia Area Writing Project at Howard University and became a member of its Board of Directors in 2010.

Evans-Orange is a member of the International Reading Association, the Council for Exceptional Children and the Delta Kappa Gamma International Society for Key Women Educators- Alpha Chapter.

Evans-Orange earned a Bachelor of Arts in Education and completed a year and a half study in psychology both from Queens College in New York, New York. She earned a Masters of Education in Special Education from Howard University in Washington, DC.

Gwendolyn Evans-Orange is married to the Honorable Vincent Bernard Orange, Sr. The couple has three children, Vincent Jr., Paul Wesley and Jannie Elizabeth Orange, and one granddaughter, Layla Elizabeth Orange. The Orange family are faithful members of the Metropolitan African Methodist Episcopal Church where Evans-Orange served as a Sunday School teacher for twenty-six years.

Since retirement Evans-Orange has been working in the field of special education in the Prince George's Public County School System.

Gwendolyn Evans-Orange's love for children and teaching continues to keep her busy and happy!



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JOHN FALCICCHIO

Serves as Chief of Staff to Washington, DC, Mayor Muriel Bowser and served as the Mayor's transition director in 2014. Previously, Falcicchio was a Senior Vice President at DKC, a New York based public relations firm. In the 2012 election cycle, John was a Regional Political Director at the Democratic National Committee (DNC) where he led political outreach on behalf of President Barack Obama to elected officials, state parties, and allied organizations in the Northeast and Florida.

Before joining the DNC, John was a longtime aide to DC Mayor Adrian Fenty, serving in various capacities including campaign manager and Senior Advisor to the Mayor. John also served as campaign manager for Mayor Bowser's first campaign. John worked in a number of campaign roles including manager of Bowser's first City Council campaign, as President Obama's DC State Director (2008 primary), field organizer for Howard Dean's presidential campaign, and finance director/Get Out the Vote coordinator for Sacramento Mayor Kevin Johnson's first mayoral run. Falcicchio is a graduate of the Catholic University of America.



ELLIOT FERGUSON

Serves as President and CEO of Destination DC, the official convention and tourism corporation for Washington, DC. A 26-year veteran of the travel and hospitality industry, Mr. Ferguson leads Destination DC's efforts to generate economic opportunity for the District through meetings and tourism, overseeing the organization's convention and tourism sales, marketing, finance and business development operations.

Mr. Ferguson began his tenure with Destination DC in 2001 as Senior Vice President of Convention Sales and Services and has served as President and CEO of Destination DC since 2009. Prior to working at Destination DC he served as Vice President of Sales at the Atlanta Convention and Visitors Bureau. He has also served as Director of Sales for both the Atlanta and Savannah, Georgia Convention and Visitors Bureaus. Mr. Ferguson received a Bachelor of Arts in Marketing and Business Administration from Savannah State University. His many memberships in the industry include the American Society of Association Executives, Professional Conference Management Association, International Association of Exhibition Executives and Destination Marketing Association International.

Mr. Ferguson currently serves on the board of directors for the following organizations: the U.S. Travel Association; the District of Columbia's Taxicab Commission; DC Jazz Festival; Capital Partners for Education; and the Ryan Kerrigan "Blitz for the Better" Foundation. Ferguson also serves on Brand USA's Marketing Advisory Group; and Hospitality Alliance of Washington, DC. Mr. Ferguson is a longtime resident of Capitol Hill neighborhood, a member of Alpha Phi Alpha fraternity and is an active mentor with Capital Partners for Education.



2019 DC Chamber of Commerce Israel Trade Mission

RON HALBER

Has served as the JCRC Executive Director since 2001. Prior, he served in other capacities at the JCRC since 1997, including as Associate Director. Under his leadership, the JCRC developed a wide range of strategic initiatives; secured tens of millions of dollars for Jewish agencies, passed numerous pieces of state-wide and local legislation of concern to the Jewish community, developed creative new pro-Israel initiatives, and strengthened relationships with other faith and minority groups.

He is the recipient of the 2006 Ted B. Farber Professional Excellence Award and the 2001 Professional of the Year Award from the Association of Community Government Affairs Directors. Prior to his tenure at the JCRC, Ron was the Political Coordinator for the Montgomery County Democratic Party, was the Community Liaison for former NY State Senator Martin Solomon and served on the staff of several political campaigns, including U.S. Senator Charles Schumer. He holds a Master's Degree from Georgetown University and Bachelor's Degree from the University of Albany in New York. Ron and his wife Michelle live in Gaithersburg, Maryland, with their three children



ALVIN E. GROSS, JR.

Alvin E. Gross, Jr. obtained a BS from Howard University in 1985 and an MBA from GW in Real Estate Development and Urban Planning in 1994. As a full time independent real estate investor and developer with over 30 years of experience his Companies have acquired, renovated and developed over 250 properties in Washington DC for rental and for sale. Additionally, his companies have acquired and developed properties in Montgomery County, Prince George's County, Howard County and Anne Arundel County, Baltimore County, and in Dade Country, FL and Broward County, FL.



ANDRES HAYES

Has 25 years of experience in Banking and Hospitality most of them in the Credit Card Business where he worked for Visa International for 11 years, 7 years in Miami and 4 in London England. One of the youngest Regional Managers, he was selected to open the new Operations Center for Central Europe Middle East and Africa in 1994. After Visa International he managed two major Card Operations Centers in the Americas and Europe as Senior Vice President. He was the Restaurant Manager for B. Smith's in Washington DC for 4 years and the GM for The Mansion on O ST. for 2 years. He is fluent in Spanish, English and Portuguese. Mr. Hayes was the Principal and CEO of AH Consulting Firm, a Hospitality and Tourism Consulting Firm.

Hayes, is extremely active in the DC community where he served as a board member of the DC Chamber of Commerce, The Greater Washington Hispanic Chamber of Commerce, Advisory Board of Carlos Rosario International Charter School Culinary Program, Raised funds for the Greater Washington Area Covenant House and is the immediate past President of Skål International Washington DC, an International organization of Tourism Professionals.

He is extremely passionate about the hospitality industry and always focused in providing the highest level of service.



MARIE HENDERSON

Combines her real estate expertise with a unique perspective to provide her clients with superior service. As the wife of a former NBA player and mother of a current NBA player, Marie understands the demand placed upon professional athletes, entertainers and others needing to make expedient transitions. She manages transitions efficiently and anticipates the needs of her clients, which takes the stress out of the experience of buying or selling a home.



2019 DC Chamber of Commerce Israel Trade Mission

SARAH J. HUMPHREY

Sarah J. Humphrey is a licensed attorney in the District of Columbia and specializes in real estate and mortgage counseling. Humphrey has over 19 years of experience and brings a unique combination of experience as a licensed attorney, former mortgage originator and real estate broker, allowing her to bring a deeper expertise to her clients and any deal.

In 2000, she moved to the District of Columbia to pursue her Masters of Law in taxation from Georgetown University Law Center. Shortly after graduating, she began her career in real estate, assisting families and individuals in meeting and/or exceeding their real estate goals. In 2008, Humphrey received her loan originator license, and the following year, started investing in residential real estate in the District of Columbia.

Humphrey is committed to helping investors identify and acquire real estate investment properties in the District of Columbia. She has a particular focus on building maximum advantage for her clients and actively employs a world-class, full-service platform to ensure strategic, integrated solutions for complex real estate objectives. Additionally, Humphrey's extensive knowledge of the District of Columbia's market is complemented by her thorough analysis and marketing skills involving relocation, lease negotiations, market analysis and property marketing. These qualities, along with a strong work ethic, have enabled her to become a respected presence within the market.

Humphrey has been featured on the "Closer to the Nightlife" episode of HGTV's "Designed to Sell" which is a nationally syndicated real estate show that educates homeowners on the real estate market and how they can update their homes to receive top dollar on the sale of their investment. She also hosts a number of professional development seminars for investors in the Washington, DC, Maryland and Virginia areas.



MARIE C. JOHNS

Is a recognized leader in District business, government and civic sectors. Throughout her career, she has focused her community service in the areas of education and economic development. She currently serves as the Managing Member of Leftwich, LLC, a minority and woman-owned firm that has operated in the District of Columbia since 1985. The firm provides legal services as well as real estate development, procurement and management consulting services to a broad range of public and private sector clients. Under the Leftwich banner, Mrs. Johns maintains her role as Founder and President of the management consulting services division of the firm focusing on business development, organizational effectiveness, public policy, community engagement and public education campaigns.

In 2009, Mrs. Johns was nominated by President Barack Obama to serve as Deputy Administrator of the U.S. Small Business Administration (SBA). Following her Senate confirmation, she was responsible for management of the nearly \$1 billion agency and development of SBA programs and policies, including leading the effort to implement the more than 60 provisions of the Small Business Jobs Act of 2010. She created the SBA's Council on Underserved Communities and her initiatives at the agency resulted in lending more than \$30 billion to over 60,000 small businesses, a record in SBA history.

As a leader in the Washington, D.C. business community, she has been recognized nationally as a champion for small businesses receiving many awards and honors over the years. Mrs. Johns is the immediate past chair of the DC Chamber of Commerce. She also serves on a number of boards and committees including the Board of Trustees of Howard University (HU), HU Chair of the Student Life Committee, Dean's Council of the School of Public and Environmental Affairs at Indiana University, the executive committee of the Federal City Council, Chair of City First Bank of D.C. and a Director of Hager Sharp. She was the first chair of the Howard University Middle School of Mathematics and Science and has served as a Director of Howard University Hospital, and Girl Scouts USA.

Her Bachelor of Science and Master of Public Administration degrees are from the School of Public and Environmental Affairs, Indiana University. She also has been awarded honorary Doctorate of Humane Letters degrees from Trinity University (Washington, D.C.), the University of the District of Columbia and Howard University. She is an active member of Metropolitan AME Church where she serves on the Senior Board of Stewards.



2019 DC Chamber of Commerce Israel Trade Mission

WENDELL JOHNS

Retired from Fannie Mae as Vice President for Multifamily Housing in May 2005. During his 17 years at Fannie Mae, he helped direct its development of an industry-leading portfolio of community development and affordable rental housing assets. Johns served as Executive Vice President and Chief Financial Officer of The NHP Foundation - a nonprofit owner and operator of affordable rental housing in 11 states including New Orleans, LA until 2010. From 1978 to 1988, Mr. Johns was chief financial and administrative officer for a number of divisions of Oxford Development Corporation in Indianapolis, IN and later in Bethesda, MD. From 1974 to 1978, he was an auditor, rising to the level of supervisor, with Coopers & Lybrand in Indianapolis, IN. He served as board chair of the National Capital Area of the American Red Cross. He currently sits on the boards of Girls, Inc. of Greater Washington Metropolitan Area as Treasurer, Howard University Public Charter Middle School of Mathematics and Science as Board Chair and CareFirst Blue Cross Blue Shield (General Hospital and Medical Services, Inc.-Board Chair) as well as Cinnaire's Board. He has served on the boards of the American Lung Association of the District of Columbia, The Lab School of Washington, The Pacifica Foundation and WPFW. A trained CPA, Mr. Johns holds a BS from Indiana University and an MBA from the University of Notre Dame.



RICARDO R. JOHNSON

Ricardo R. Johnson leads Healthworx, the venture capital and corporate development arm of CareFirst BlueCross BlueShield. Among other responsibilities, he leads CareFirst's efforts to partner with companies that bring new technology innovations and scientific developments to the healthcare and technology industries that have the potential to improve health care delivery, the quality of care, and cost-efficiency. Healthworx invests millions each year in companies that align with the strategy of the health plan, as well as disruptive innovations that seek to reshape the healthcare landscape.

Prior to his current position, Mr. Johnson was Special Assistant to the President and Chief Executive Officer, where he served as a principal adviser to the CEO in both strategic and operational matters. He also practiced health care law for several years prior, including as Associate General Counsel for CareFirst.

Mr. Johnson received his Juris Doctor degree from the University of Maryland School of Law.



2019 DC Chamber of Commerce Israel Trade Mission

BRIAN T. KENNER

Appointed by Mayor Muriel Bowser in January 2015, Brian T. Kenner serves as the Deputy Mayor for Planning and Economic Development overseeing the administration's efforts to strengthen Washington, DC's economy. Mr. Kenner is primarily focused on producing and preserving affordable housing, creating employment opportunities for District residents, and increasing the District's tax revenue. He manages an active real estate portfolio worth \$7 billion and oversees a business development team responsible for attracting and retaining companies from startups to global enterprises to the District.

Under Mr. Kenner's leadership, the Office of the Deputy Mayor for Planning and Economic Development (DMPED) has led key real estate development projects that included creating an iconic waterfront destination with the District Wharf; redeveloping historic properties such as the former Walter Reed Army Medical Center and the St. Elizabeth's East campus; and managing the development of two new sports arenas: DC United's soccer stadium, Audi Field, and the Entertainment and Sports Arena at St. Elizabeth's East, home to the Washington Mystics. Mr. Kenner has also focused the agency's efforts on supporting Mayor Bowser's vision of inclusive prosperity by developing an inclusive Economic Strategy, funding a grant program that supports women entrepreneurs and establishing an inclusive innovation incubator on the campus of Howard University that serves entrepreneurs and businesses from underrepresented communities.

Additionally, Mr. Kenner is responsible for 20 government agencies or authorities that support the growth and vitality of the District through transportation, housing and community development, infrastructure, environment as well as arts and entertainment. Mr. Kenner has been directly involved in delivering the District's streetcar service, streamlining the District's regulatory processes and managing the Housing Production Trust Fund which finances the production and preservation of affordable housing. The Washington Business Journal recently recognized Deputy Mayor Kenner as one of the 100 most influential business people in Washington, DC.

Prior to joining the Bowser Administration, Mr. Kenner served as the City Manager of Takoma Park, Md., managing the city's day-to-day operations and city finances. Before taking over management of the Washington suburb, Mr. Kenner served as Chief Operating Officer for the Office of the Deputy Mayor for Planning and Economic Development for the District of Columbia. Mr. Kenner has also worked as a Senior Fund Manager at Fannie Mae; served as Vice President at Jones Lang LaSalle specializing in public/private initiatives; as a Manager of the Government Real Estate Advisory Services Consulting Practice at Ernst & Young; and as a Presidential Management Fellow from the White House.

Mr. Kenner serves on numerous boards including DC Housing Authority, Washington DC Sports and Convention Center Authority (Events DC), and the DC Housing Preservation Taskforce. Mr. Kenner is a graduate of the University of Iowa and Harvard's Kennedy School of Government.



RICHARD LAKE

Is a founding Principal of Roadside Development.

Mr. Lake has been responsible for overall acquisition, entitlement, development, leasing, and property management of more than 25 million SF over the past three decades. Notable recent projects include City Ridge located at 3900 Wisconsin Avenue, NW which occupies 550 feet of frontage along Wisconsin Avenue NW, the site includes approximately 9.71 acres of land that is bound by a residential neighborhood to the south, Glover-Archbold Park to the west, and a private office building to the north; City Market at O & 880P, a million square foot, urban infill project in the heart of the Shaw neighborhood in Washington DC, which spans two city blocks and features nearly 90,000 square feet of retail, 550 luxury rental apartments, 90 affordable senior rental units, a 182-room key hotel, a 500-car parking garage, and incorporates the historic preservation of the nationally registered landmark O Street Market; Stonebridge at Potomac Town Center, a 105-acre mixed-use retail town center and residential community in Woodbridge, Virginia; and Cityline at Tenley, which preserved and transformed an abandoned historic Sears building into an award winning mixed-use project that attracted Washington, DC's first Best Buy and Container Store retailers while also incorporating a contemporary addition of 204 luxury condominium units. Mr. Lake's talent for working with development teams and optimizing a project's full value potential throughout all stages of the real estate cycle is one of his greatest assets.

He has also served as a consultant on several real estate projects throughout the country, with an expertise in place-making, by creating successful retail environments and public spaces that amenitize and enhance residential, commercial, and cultural uses to become vibrant mixed-use communities.

Mr. Lake is a native Washingtonian and has been an active member of the business community for over 30 years. Prior to co-founding Roadside Development, he was the founding partner of The Retail Group and led Madison Retail Group, a full-service retail brokerage firm that was the dominant leader in the DC and Mid-Atlantic markets. He began his career in real estate as a broker with Smithy Braedon ONCOR International. He is a graduate of Boston University.

Mr. Lake currently serves on the board of directors for several non-profit and economic development organizations, including Co-Chair of the Washington DC Economic Partnership, Iona Senior Services (also previously President of the Board), Executive Committee Member for DCBIA, Prince William County Economic Advisory Board and Trustee of Federal City Council.

Mr. Lake is also a member of ULI and ICSC.



2019 DC Chamber of Commerce Israel Trade Mission

JASON LEVIEN

DC United was entering its fifth consecutive season without reaching the playoffs when Levien arrived. Since then, D.C. United has reached the Eastern Conference Finals and won the Lamar Hunt U.S. Open Cup, while competing in the playoffs in four of those seasons.

Levien is an investor in multiple sports properties, including Swansea City Football Club. Levien is also an investor in real estate and sports and technology-focused businesses, including in autonomous video production and esports. He serves on Major League Soccer's Board of Governors and is co-chair of the Business Development committee.

Previously, Levien served as CEO and Managing Partner of the NBA's Memphis Grizzlies and the FedExForum. During his tenure, the team had their most successful period in franchise history, including its most regular season wins and the club's only ever appearance in the Western Conference Finals. ESPN named the Grizzlies the Number One Professional Sports Franchise in North America. He served as an NBA Alternate Governor.

Levien graduated from Pomona College, where he was a member of the basketball team. He received a Juris Doctor from the University of Michigan Law School, serving as a law review editor. He earned a Master's in Public Policy from the University of Michigan.

Levien served as a judicial law clerk on the U.S. Court of Appeals for the 4th Circuit and subsequently worked as an attorney at Williams & Connolly LLP in Washington, D.C. before founding his own company.

Levien has been an adjunct law professor at the University of California Berkeley School of Law as well as being awarded fellowships at the University of Michigan and Harvard Law School.



RABBI M. BRUCE LUSTIG

Rabbi M. Bruce Lustig is Senior Rabbi at Washington Hebrew Congregation, the largest synagogue in the nation's capital, where he has served for over 30 years. The son of a Holocaust survivor, Rabbi Lustig spent his formative years in Nashville, Tennessee, where he was often the only Jewish child in his school and neighborhood. The strong cultural identity instilled by his mother, and the daily importance of engaging with his Christian friends and classmates laid the foundation for his deep commitment to interfaith work.

Rabbi Lustig is recognized for his efforts to open dialogue and strengthen relationships between Jews, Christians, and Muslims. An original member of An American Caravan of Peace, he served as co-chair of its summit that brought prominent religious leaders from across America to the United Arab Emirates to begin a journey of understanding and acceptance. In recognition of his stalwart leadership on interfaith cooperation, tolerance, and peace, Rabbi Lustig was honored by the Kingdom of Morocco with the medal of Commander of Wissam Alaouite. Locally, Rabbi Lustig has partnered with his Muslim and Christian peers to create a series of interfaith gatherings called "Faith Over Fear," and he organized the nation's first Abrahamic Summit, bringing together Christians, Jews, and Muslims for dialogue.

Rabbi Lustig has participated on interfaith panels and discussions on Voice of America, BBC, and C-Span. He acted as special advisor in the development of the American University course, "Bridging the Great Divide: The Jewish Muslim Encounter," and was a guest lecturer on interfaith discourse at American University, Cornell University, and the University of Notre Dame. In 2001, the Family Federation for World Peace and Unification honored him with the Bridge Builders award in recognition of his efforts "building bridges of love amongst all people." In 2009, he received the Rumi Dialogue Award for his "efforts towards mutual understanding and interfaith dialogue."

He has served on the Washington, D.C. Mayor's Faith Advisory Board and as the National Liaison for National Day of Prayer. A committed social activist, Rabbi Lustig initiated Mitzvah Day at Washington Hebrew Congregation, which has become an international model for social justice programming. Newsweek recognized him as one of "America's most influential rabbis." Ordained at the Hebrew Union College-Jewish Institute of Religion, Rabbi Lustig also holds a doctorate of divinity and a master's degree in Hebrew letters. He earned a bachelor's degree with honors from the University of Tennessee.

He is the father of Marcus and Eve.



2019 DC Chamber of Commerce Israel Trade Mission

ABE NAPERSTEK

Is currently managing a team of developers that are responsible for a pipeline of over \$1.2 billion of mixed-use development. These projects are principally in Jersey City, Philadelphia, and the Washington D.C. metro area. Prior to this position, Abe worked in the Commercial Group of Forest City Enterprises, where he started in 2004. Prior to his work at Forest City, Abe was the Assistant County Manager of Allegheny County in Pennsylvania. In that capacity, he worked on a number of policy initiatives for the County with a primary focus and responsibility in economic development and government relations. Abe was the primary interface with the County's eight regional government entities and helped implement Tax Increment Funding packages for development projects that totaled over \$250 million. Abe also represented the County Executive at County Council and with the state and federal legislative delegations. Abe is a member of the Coro National Board of Governors, a national leadership training organization with offices throughout the country.

He is also on the board of directors of Neighbors Together, a social service non-profit in central Brooklyn. He received his Bachelor of Arts degree from the University of Rochester and received a Master's Degree in Public Policy from Carnegie Mellon University. He is a proud Clevelander who currently resides in Brooklyn, NY with his wife Anne and two children.



JAFFA (OR "YAFO") IS THE CITY'S MOST VISITED TOURIST ATTRACTION. JAFFA IS BELIEVED TO BE THE MOST ANCIENT WORKING PORT IN THE WORLD, FAMOUS FOR ITS CONNECTION WITH THE BIBLICAL STORIES OF JONAH, SOLOMON AND SAINT PETER, AS WELL AS THE GREEK MYTH OF ANDROMEDA AND PERSEUS

TEL AVIV AND JAFFA WERE MERGED IN 1949 AND TOGETHER FORM THE CITY OF "TEL AVIV-YAFO" (OFTEN REFERRED TO IN SHORT AS TEL AVIV). JAFFA IS KNOWN WORLDWIDE FOR ITS UNIQUE MULTICULTURAL HUMAN FABRIC, COLORFUL MARKETS AND OLD CITY ALLEYS

JAFFA (YAFO)

SOURCE: Tel Aviv Global and Tourism

KURT NEWMAN

President and Chief Executive Officer of Children's National, is a surgeon and recognized leader in pediatric health nationally and in Washington, D.C.

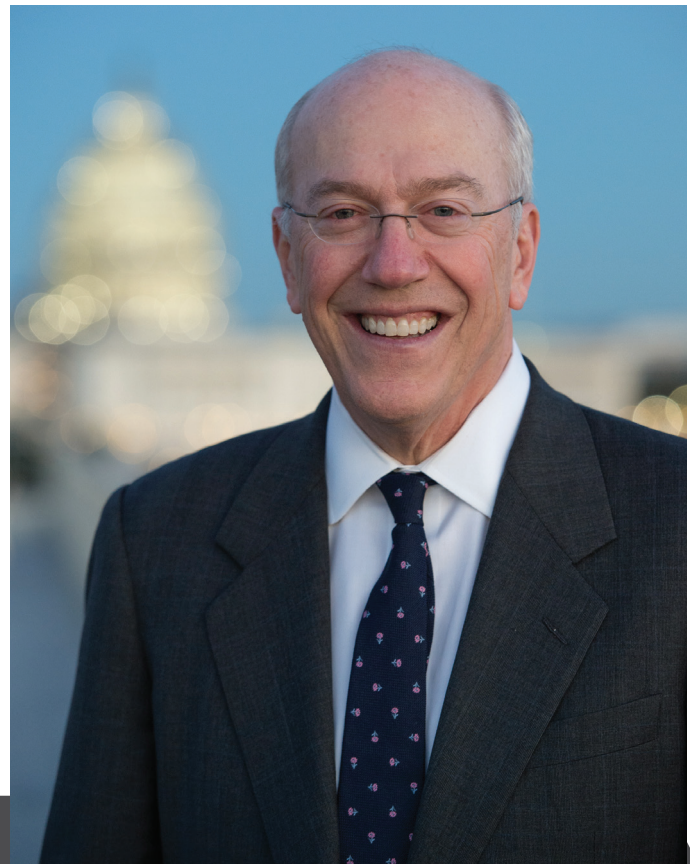
Since becoming CEO in 2011, he has fostered a culture of patient-centered care and championed innovations in research, operations and clinical care. He has forged productive partnerships with other health systems in the region, with government and community entities and with industry at the local, national and global level. He is also a strong advocate for expanding mental health access for kids and has led two national forums on this issue.

Dr. Newman joined Children's National as a surgical fellow in 1984 and became Surgeon-in-Chief and Senior Vice President for the Joseph E. Robert, Jr., Center for Surgical Care in 2003. He was instrumental in developing the vision for the Sheikh Zayed Institute for Pediatric Surgical Innovation at Children's National, inspired by the bold vision of making surgery for children minimally invasive and pain-free. When the Institute was created in 2009 through a transformational \$150 million gift, Dr. Newman served as founding Vice President.

Currently, Dr. Newman serves as the chairman of the Children's Hospital Association Board of Trustees and previously served as the Chair of the Committee on Advocacy and Policy. He is also a member of the board of directors for the District of Columbia Hospital Association. In addition, Dr. Newman serves on the board of the Economic Club of Washington, Greater Washington Board of Trade, Federal City Council, D.C. Chamber of Commerce and Fight for Children. Previously, he served as a board member of commissioners of the Joint Commission, a member of the Board of Governors of the American Pediatric Surgical Association, as Chair of the Surgery Section of the American Academy of Pediatrics, and on the Commonwealth Council on Childhood Success in Virginia.

Dr. Newman is a professor of surgery and pediatrics at the George Washington University School of Medicine and Health Sciences. He is a graduate of the University of North Carolina at Chapel Hill and received his medical education at Duke University. He completed his surgical residency at the Brigham and Women's Hospital and also served as the Arthur Tracy Cabot Fellow at Harvard Medical School.

In 2017, Dr. Newman's medical memoir, *Healing Children: A Surgeon's Stories from the Frontiers of Pediatric Medicine*, debuted as an Amazon bestseller in pediatrics and earned national attention and critical praise in *The New York Times Book Review*, *The Washington Post* and *Harvard Business Review*.



2019 DC Chamber of Commerce Israel Trade Mission

SANDRA L. NORMAN

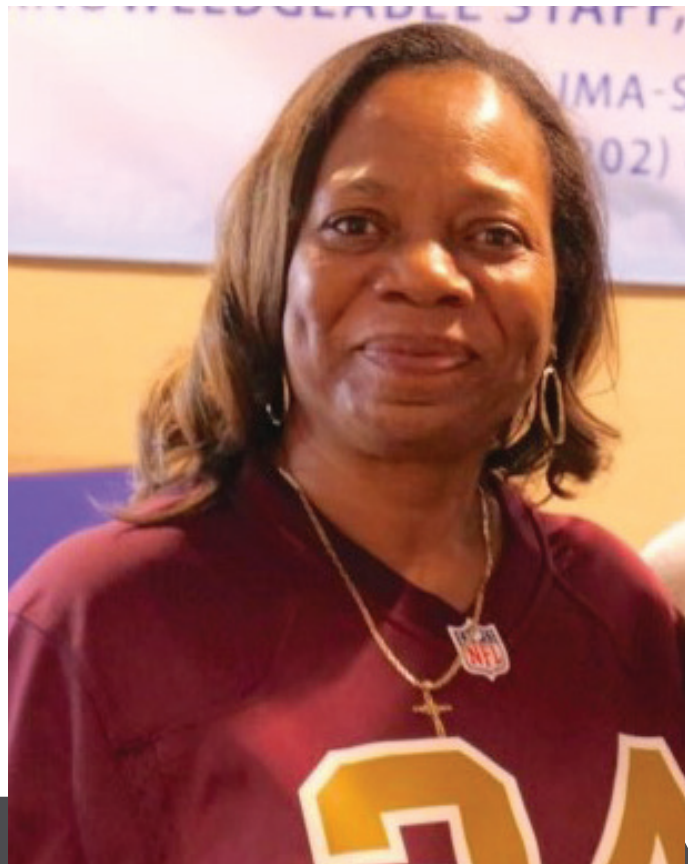
Retired as a registered nurse after 29 years of service to the medical field. As a registered nurse, Ms. Norman worked in several capacities. Her last assignment was in the Cardiology Department.

Ms. Norman currently serves as a board member of her son, Washington Redskins' Cornerback, Joshua Norman's STARZ24 foundation. In her role, she oversees the foundation's strategic vision and works heavily with community partners to implement enrichment programs to several District of Columbia public schools including Amidon-Bowen Elementary School, Jefferson Academy and McKinley Technology High School.

Ms. Norman is an accomplished pianist and served as the Minister of Music in three churches in South Carolina.

Ms. Norman is a graduate of Piedmont Technical School and attended South Carolina State University.

She is the mother of five sons, including Marrio Norman, who is a Defensive End with the Washington Valor Arena Football team. She is also the grandmother of seven.



JANNIE ELIZABETH ORANGE

Jannie Elizabeth Orange was born and raised in Washington, D.C. Growing up in a culturally diverse and political hub like D.C., Jannie developed an interest for many cultures, government relations and international affairs.

After graduating from St. John's College High School, Jannie went on to pursue a bachelor's degree from Spelman College in Atlanta, Georgia. During undergraduate studies, Jannie participated in academic excursions to the Dominican Republic, Costa Rica and Spain where she continued her education in international relations and strengthened her Spanish language skills. As a result of these experiences abroad, Jannie is a strong advocate of global education, and encourages students to pursue international experiences.

After receiving a Bachelor of Arts in International Studies and Spanish from Spelman College in 2017, Jannie returned to Washington, D.C. with the hopes of working in international affairs and cultural tourism.

Currently, Jannie serves as the Office and Tourism Coordinator for the DC Chamber of Commerce, where she began as a voluntary International Business Intern. In the fall of 2019, Jannie will begin a journey to pursue a Master of Arts in Intercultural and International Communications from the American University School of International Service.



2019 DC Chamber of Commerce Israel Trade Mission

VINCENT BERNARD ORANGE, SR.

The Honorable Vincent Bernard Orange, Sr. became the President and Chief Executive Officer of the District of Columbia Chamber of Commerce on August 15, 2016.

Prior to Mr. Orange joining the DC Chamber of Commerce, he was an at-large member of the Council of the District of Columbia having won a special election on April 26, 2011. He was re-elected to a four-year term on November 4, 2012 and served as the chairman of the Committee on Business, Consumer, and Regulatory Affairs. From 1999 to 2007, Vincent Orange, Sr. served two-terms as the Ward Five Councilmember. From 2001 to 2007, he served as chairman of the Committee on Government Operations with oversight over twenty-three agencies including the Office of the Mayor, City Administrator, Inspector General, Chief Technology Officer and Contracts and Procurement. He also served as co-chair of the Committee on Special Education.

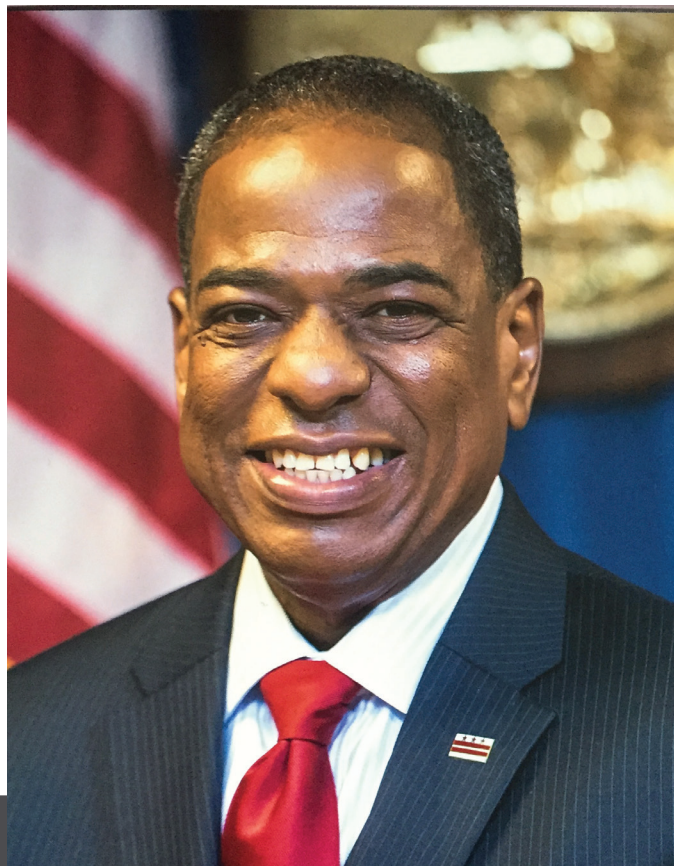
Vincent Orange's accomplishments include championing the passage of the 2016 emergency legislation to implement a minimum wage of \$15.00 per hour for District workers, the living wage of \$13.60 per hour, the minimum wage and five days of sick leave pay for tipped wage workers, enactment of the wage theft law, a smoking ban within twenty-five feet of a playground, recognizing by law the American Sign Language in the District, adding gender identification or expression to the list of protected classes under the DC Human Rights Act, establishing the Office of African Affairs, protecting pregnant workers' rights, securing economic development and recreation centers for Ward 5, introduced and championed the legislation that created the District's only public holiday, April 16 - District of Columbia Emancipation Day, which was approved in 2005, and much more.

Vincent Orange is an attorney and a certified public accountant. He earned a Bachelor of Science in business administration and a Bachelor of Arts in communications from the University of the Pacific, a Juris Doctor's from Howard University School of Law, and a Master of Laws in Taxation from Georgetown University Law Center. He also earned two certificates from the Harvard University John F. Kennedy School of Government for Senior Executives in State and Local Government, and for Crisis Management: Preparation, Performance, and Leadership.

Vincent Orange has received numerous awards and recognition-including the 2018 induction into the Washington, DC Hall Of Fame Society, the 2017 induction into the DCTV Hall of Fame, the 2017 and 2016 Washington Business Journal Power 100 Recognition, the Prince Hall Lodge No. 14 - 2017 Life Time Achievement Award, the 2016 Certified Business Enterprise Award for championing the establishment of "a one billion dollar expendable budget for goods and services" to be spent with District of Columbia businesses, the 2016 Sigma Delta Tau Legal Fraternity, Inc. Outstanding Service Award for career accomplishments promoting excellence in the study, practice and judicial processes of the law, and the 2016 Ready, Willing & Working Award for having a positive and lasting impact on the lives of the District of Columbia Clean Teams.

Vincent Orange Sr. is a life member of Alpha Phi Alpha Fraternity, Inc., a Prince Hall Affiliated Mason, a member of Leadership Greater Washington class of 2004, and a member of Metropolitan African Methodist Episcopal Church located in Washington, DC.

Vincent Bernard Orange Sr. is married to Gwendolyn Evans-Orange and has three children, Vincent Jr., Paul Wesley and Jannie Elizabeth Orange, and one granddaughter Layla Elizabeth Orange.



CHARLES PARET

Is a real estate professional with over fourteen years in real estate development hospitality, and construction. Charles founded Coloma River Capital as a platform form to harness the energy of talented real estate professionals, innovators in hospitality, and design specialists to change the future of the way we live life and travel. Currently Coloma River Capital has \$150 million in overall development potential throughout their portfolio with over \$40 million in combined debt / equity deployed.

As a partner in Brook Rose Development for 8 years and other advisory roles, Charles has participated in more than 50 [residential, multi-family and commercial] real estate projects as a partner tasked with managing debt/equity relationships for projects, as well as responsibility for acquisitions, contracts, and sales.

Among other current projects, he is a partner in developing a 173-key boutique hotel in the Union Market area of Washington, DC and 350 multi-family and commercial units in Ward 4 of Washington DC.

Charles's construction/development company was awarded dozens of historic grant and development projects from the Washington DC's Office of Historic Preservation and received several awards for their historic preservation projects.



LINDSEY PARKER

Was nominated by Mayor Muriel Bowser to be the Chief Technology Officer in January 2019 and was unanimously confirmed by the DC Council on March 5, 2019. Lindsey previously served as Mayor Bowser's Deputy Chief of Staff. As the District's Chief Technology Officer, Lindsey will work to enable DC Government agencies to securely leverage technology to better serve the residents, businesses and visitors of Washington, DC.

Lindsey has worked in the public and private sectors to support practical, innovative policies and engagement models to help urban centers find new ways to remain competitive, diverse, and innovative in today's global economy. She previously worked in the cyber-security sector in a number of roles, including as the Director of Internal Communications at Symantec.

Lindsey received a Bachelor of Arts in Political Science from Yale University and is a proud resident of Washington DC's Shaw neighborhood.



2019 DC Chamber of Commerce Israel Trade Mission

BEVERLY PERRY

Advised both the Bowser campaign and the Mayoral transition. In 2013, Perry retired as Senior Vice President and Special Advisor to the Chairman of Pepco Holdings. Perry joined Potomac Electric Power Company, a Pepco subsidiary, in 1990 as Manager of Government Relations for District of Columbia and Federal Affairs. Her responsibilities within Potomac Electric Power Company and PHI increased continuously over the years. She served in the position of Senior Vice President and as a member of Pepco's Executive Leadership Team for more than 10 years.

Perry's leadership and executive experience also includes an appointment by Mayor Anthony Williams (2005 - 2011) and she served as Chairman of the Board, Walter E. Washington Convention Center, a \$100 Million enterprise fund to promote tourism and market the District of Columbia as a convention destination. In December 2013, she was elected to serve as a director of CareFirst, Group Hospitalization and Medical Services, Inc.

Perry serves on numerous boards and is involved in many philanthropic causes. She chairs the Board of the African American Civil War Memorial and Museum and is an active board member of the Smithsonian American Arts Museum; the Greater Washington Urban League; Arena Stage; Congressional Black Caucus Institute; and the Federal Judicial Nomination Commission for the District of Columbia.



She received her law degree from Georgetown University and her undergraduate degree from George Washington University.



THORN POZEN

Is a partner in the law firm of Goldblatt Martin Pozen LLP in Washington, D.C., where, among other topics, he advises government and private sector clients on local government, administrative law, campaign finance, and local government ethics issues. Mr. Pozen previously was a Partner at Stinson Morrison Hecker, and, before that served as the D.C. government's Chief Ethics Counselor and Chief FOIA Officer. He has over 30 years of experience working for and with the District government, in the executive and legislative branches, as well as for the former D.C. Financial Control Board. Mr. Pozen serves on a number of nonprofit boards of directors, including the D.C. Appleseed Center for Law and Justice, JCRC of Greater Washington, and the Council for Court Excellence. He is the former Chairman of the Steering Committee of the District of Columbia Bar's D.C. Affairs Section, and he is an appointed member of the Metropolitan Washington Airports Authority Board of Directors. Mr. Pozen is a graduate of the American University, Washington College of Law, and of Connecticut College. He lives in Washington, D.C. with his wife and two children.



ALAN RONKIN

Is an accomplished advocate and career Jewish professional who has been involved in Jewish community relations for over 25 years. In that time, he has worked in Jewish communal institutions in Los Angeles, Cleveland, Seattle, and Boston.

As an advocate, Alan focuses on relationship building and policy development to support a society that reflects the best of Jewish values including support for Israel, equity, and appreciation of difference. In his long career he has built relationships with numerous community leaders including elected officials and clergy, led successful campaigns to defeat anti-Israel ballot initiatives, and advocated on behalf of domestic urban concerns.

In addition to his work in Jewish communal circles, in 2013, Alan served as Policy Adviser and Constituent Manager for Congressman Joe Kennedy III. In that role he assisted the congressman in enriching his relationships with Jewish constituents and in grappling with issues related to Israel and other Jewish causes.

He is a native of Bridgeport, CT, earned a Masters in Public Administration from the University of Southern California and a Masters in Jewish Communal Service and a Doctorate (honoris causa) in Jewish Non-Profit Management from Hebrew Union College. Alan also has a B.A. from Yeshiva University. He is married to Elizabeth Sternberg and has a son, David.



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ADAM J. RUBINSON

Deloitte's Client Relationship Executive for the District of Columbia (DC) and State of Maryland, and a Board member of the Capital Jewish Museum, Adam J. Robinson has over 20 years' experience as a leader in government-innovation strategy and technology-enabled business transformation, coupled with active engagement in political and civic affairs.

As the former DC Deputy Chief Technology Officer, the first digital public-diplomacy leader for the US State Department, and Deloitte's federal enterprise architecture practice leader, Robinson led or architected solutions for over \$100M in transformative IT system, geospatial, analytics, and public-safety communications projects. At Deloitte, his clients have included the US Transportation Security Administration, Department of State, Immigration and Customs Enforcement, Department of Energy, and Census Bureau, and will soon include the DC Office of the Chief Financial Officer. Robinson, his teams, and his clients have been recognized with numerous awards, and have been featured in media outlets such as the Washington Post, Government Computer News (GCN), and NPR, as well as in a Gartner case study on municipal innovation.

Mr. Robinson's civic background includes serving as a New York State Assistant Attorney General, managing successful political campaigns (Congressional and Mayoral), serving on DC Mayor Bowser's Innovation & Technology Inclusion Council (ITIC), and currently co-leading the establishment of a new Jewish museum, located at the Capitol Crossing development in Washington, DC. With an emphasis on promoting tolerance and cross-cultural understanding among children, this Capital Jewish museum will tell the story about Jewish people in DC impacting the city, the nation, and the world, in collaboration with other local communities.

Robinson's other civic activities have included leading numerous pro bono efforts for DC government and local non-profits on behalf of Deloitte Consulting; and being a member of the Government Affairs Committee for the DC Chamber of Commerce, the District of Columbia Affairs Community for the DC Bar, and Adas Israel Congregation. Robinson was also honored to receive the 2018 Influencer Award from Black Tech Matters, for his contributions to inclusive innovation.

A graduate of Princeton University (AB) and NYU Law School (JD), Robinson also holds a Master's Degree in Political Management. He lives in the Tenleytown neighborhood of Washington, DC, with his wife Susan (a criminal justice policy expert), and their children Alex, 15, and Natasha, 11.



DR. CAROLYN B. RUDD

Is Founder, President and CEO of CRP, Incorporated (CRP), a Washington, DC- based, multi-faceted professional services and management consulting firm established in 1988. Under the stewardship of Dr. Rudd, CRP has evolved into one of the leading small businesses in the Washington, DC metropolitan area, providing solutions in research, policy assessment and analysis, and program management and support services to more than 13 Federal agencies, the District of Columbia government, institutions of higher education, and nonprofit organizations. CRP was recognized by the District of Columbia's Chamber of Commerce as its "2017 Small Business of the Year" for its leadership in Federal contracting in the District. In 2018, CRP was named one of the top 100 minority businesses in the DC metropolitan area.

A native of suburban Richmond, Virginia, Dr. Rudd received a bachelor's and master's degree from Virginia State University. Immediately upon obtaining her master's degree, she began matriculation at the College of William and Mary, the second oldest institution of higher education in the United States. Dr. Rudd was awarded a doctorate degree in Higher Education and a minor in business before the age of 30 from the College of William and Mary. She is also believed to be the youngest African American to receive a doctorate from the institution.

Prior to starting CRP, Dr. Rudd served at three (3) institutions of higher education: 1) Virginia State University where she was Director of a Job Corps Advanced Career Training Program, funded by the U.S. Department of Labor and later a faculty member in the School of Business; 2) Bowie State University as Director of Alumni Affairs and the Executive Director of the Bowie State University Foundation; and 3) Howard University - as Interim Director of the Office of Satellite Communications and Project Director of a HIV/AIDS project funded by the Centers for Disease Control and Prevention (CDC).

Dr. Rudd has demonstrated an unswerving commitment to providing employment opportunities for residents of the District of Columbia and particularly graduates of the University of the District of Columbia (UDC). Dr. Rudd has led CRP's efforts as a charitable partner in the DC community by making philanthropic contributions to numerous nonprofits. As national president of the National Epicureans, Inc., Dr. Rudd was instrumental in establishing and actively supports a nationally endowed scholarship in education at Virginia Union University in Richmond, Virginia. Her other community services include: former Chair of the DC Commission for Women (appointed by Mayor Muriel Bowser); member of the Board of Trustees of the University of the District of Columbia (also appointed by Mayor Muriel Bowser); Chair-elect of the DC Chamber of Commerce Board of Directors and Co-chair of the Membership Committee. Dr. Rudd is married and lives in upper Northwest DC.



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JANIS BOYARSKY SCHIFF, J.D.

Ms. Janis Boyarsky Schiff, J.D., serves as a Partner of Holland & Knight L.L.P. Ms. Schiff serves as the Holland & Knight's Real Estate Section leader. Ms. Schiff coordinates the Holland & Knight's Rising Stars mentoring and leadership program which she founded in 2001 and is the immediate past National Marketing Partner. She has extensive experience representing both landlords and tenants in commercial leasing of shopping centers, office buildings, restaurants, business parks, warehouses and unimproved land and also focuses her practice on lease workouts and restructurings, acquisition and sales contracts for improved and unimproved properties, development agreements, reciprocal easement and operating agreements, partnership agreements, condominium documents and real estate financing, including borrower and lender representation. Ms. Schiff is an Adjunct Professor at the Johns Hopkins University Berman Real Estate Institute. She is also a frequent author and lecturer on leasing and general real estate transactional topics. She serves as a Director of Easter Seals Greater Washington-Baltimore Region, Inc.



ALEXIS SCHWARTZ

Is the JCRC Assistant Director of Israel Action Center. Prior to joining the JCRC, Alexis worked for international and domestic trade associations in the Greater Washington area with a professional focus on marketing and event planning. As a communications professional, Alexis has worked on marketing and communications campaigns for a variety of audiences, bringing together divergent interests and backgrounds. Alexis is a graduate of The George Washington University School of Media and Public Affairs with a BA in Political Communication. Alexis grew up in Jackson, Mississippi and has lived in the Washington, DC area for the last 15 years. Alexis and her husband Aaron live in Silver Spring, Maryland, with their two children.



MARGARET SINGLETON

Is Vice President of Contracts and Programs at the DC Chamber Commerce where she has overall strategic and operational responsibility for all external program grants and contracts. This position has broad responsibility and fiscal oversight of externally funded programs and leveraging business development opportunities to expand the capacity and pipeline to increase and diversify revenue sources.

Currently, she focuses on enhancing the Chamber's economic development strategy in the areas of international business development assistance; education and awareness for small businesses on DC Health Link; and leveraging promotions of the city to international visitors and conventions. Ms. Singleton is the lead team member in planning and developing the framework for industry sector policy forums in partnership with public and private organizations.

Previously she served as Interim President & CEO of the DC Chamber of Commerce, while the Chamber undertook an executive search for the position. During this time, she maintained collaborative working relationship with key business and public policy organizations and regional chambers. She also directed the assessment of the needs and interests of the 1,400 members and partners.

During her tenure with the DC Chamber, Ms. Singleton developed and implemented the Executive Leadership Development Program for high growth small and medium sized companies; Mentor Protégé Program (StrA-Part) for small to midsize information technology companies and coordinated several business summits and access to capital forums.

As Executive Director of the DC Chamber of Commerce Foundation, she managed a full service business resource center that provided no-cost consulting and access to financing to over 300 DC based businesses annually, and worked closely with the Office of the Deputy Mayor for Planning and Economic Development and DC Department of Housing and Community Development to ensure that the Center met its contract performance targets and financial metrics.

Under her chairmanship of the 2013 Mayor's Certified Business Enterprise (CBE) Advisory Group regulatory recommendations were developed to strengthen the CBE program for the District's small businesses. She has served as a member of the DCRA DC Business Regulatory Reform Taskforce and U.S. Chamber of Commerce Council for Small Business. She is a member of the Walter Reed Local Redevelopment Authority and Community Advisory Group.

Ms. Singleton earned a Bachelor's of Science Degree and a Masters in Urban Studies from Howard University. She is a graduate of Leadership Greater Washington and the Regionalism Sustainable Development Fellows Program with the American Chamber of Commerce Executives.



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BRANDON T. TODD

Councilmember Brandon T. Todd is a native Washingtonian and attended Eastern Senior High School on Capitol Hill. He received his Bachelor of Science in Communications with a concentration in Public Relations from Bowie State University and a Master of Business Administration with a concentration on Organizational Development from Trinity Washington University.

Councilmember Todd is committed to moving forward an agenda that focuses on expanding services for seniors, improving education in D.C. schools, supporting economic development and small business growth, and improving the quality and safety of District neighborhoods. He serves as Chairman of the Committee on Government Operations. He sits on the Committees on Health, Human Services, Transportation & the Environment, and Youth & Recreation Affairs. Councilmember Todd is also Vice-Chair of the Metropolitan Washington Air Quality Committee, and is a member of the National Capital Region Transportation Planning Board and the National Conference of State Legislatures' (NCSL) Military and Veterans Affairs Task Force.

On April 28th, 2015, Brandon T. Todd was elected as the fifth Councilmember representing Ward 4 for the District of Columbia, and was subsequently sworn into office on May 14th, 2015, in the District Council Chamber. On November 8th, 2016, he was re-elected to a full four-year term.

He attends St. Mary's Episcopal Church and resides in the DC Petworth neighborhood in Ward 4.



TONYA VIDAL KINLOW

Tonya Vidal Kinlow, M.P.A., is vice president of Community Engagement, Advocacy & Government Affairs at Children's National. She leads Children's local and national advocacy and education efforts under the umbrella of the Child Health Advocacy Institute. She also works with federal and local government stakeholders to ensure that the needs of children are kept in the forefront of the development of policies and regulations. Prior to joining Children's National in 2014, Ms. Kinlow was the vice president of Government Affairs for CareFirst BlueCross BlueShield in the National Capital Area.

She has spent 25 years leading and managing government relations for associations and health care payers including the District of Columbia Hospital Association, the Kaiser Foundation Health Plan of the Mid-Atlantic States, Inc., and the National Medical Association. As a prominent community leader, Ms. Kinlow has held a number of elected and volunteer leadership positions with Washington, D.C., metropolitan area community organizations. Her advocacy on behalf of children extends beyond her work in health care. Ms. Kinlow is a former member of the D.C. Board of Education and was the first ombudsman for D.C. Public Schools. In both roles, she fought to make sure all District children had access to quality, free public education. She currently holds board membership roles with the Smithsonian Anacostia Community Museum, the Greater Washington Urban League, and the Consumer Health Foundation, and is also co-chair of the Federal City Alumnae Chapter of Delta Sigma Theta GEMS. Ms. Kinlow received her master's degree in public administration from American University and her undergraduate degree in Political Science from Loyola University of New Orleans, La.



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ERIKA WADLINGTON

Has served as the Director of Public Policy & Programs for the DC Chamber of Commerce since January 2015, where she coordinates the organization's policy agenda and government affairs strategy aiming to make the District one of the best places to grow and start a business. Additionally, Ms. Wadlington supports the DC Chamber's government contracts and serves as the liaison to local media and external partners.

Prior to being an advocate for the District's business community, Ms. Wadlington worked for the Council of the District of Columbia where she was Committee Director for the District of Columbia City Council's Committee on Education under the Chairmanship of former Councilmember David A. Catania. As committee staff, Ms. Wadlington managed the Committee's legislative and oversight agenda and led the Committee's legislative research projects which resulted in the drafting and passage of bills to end social promotion; promote student attendance accountability measures; and provide autonomy for the District's State Board of Education. Erika Wadlington started in the City Council as a Legislative Assistant working on education policy under former Chairman Brown, and subsequently the education advisor to Chairman Phil Mendelson. Within two short years, she rose to a senior advisory position and one of the youngest Committee Directors in the Council. Before joining the DC Council Erika worked for nearly five years, as the Advocacy & Outreach Director for Friends of Choice in Urban Schools (FOCUS), where in addition, to legislative research and direct advocacy she led the nonprofit's student, parent, and stakeholder organizing work.

Prior to working in education, Erika was the Program Assistant for the Coalition for Nonprofit Housing and Economic Development in Washington, DC. Erika graduated from Howard University with a Bachelors in Political Science where her concentration on community development and focus on social policy inspired her to be a catalyst for change and to encourage others to build capacity in their communities. Erika has a Master's Degree in Legislative Affairs from The George Washington University and in her spare time, she is a tutor and mentor for young girls in foster care. She is currently an appointed member of the DC Commission on Educational Opportunity for Military Children. She resides in the Takoma neighborhood in Washington, DC and continues to be a leader in her community through policy and service.



CHANDA WASHINGTON

Serves as the Director of Communications for the Office of the Deputy Mayor for Planning and Economic Development (DMPED). In this role, she is responsible for developing and executing the communications strategy for the agency's work regarding increasing affordable housing, growing the District of Columbia's tax base and creating jobs for DC residents.

Prior to joining DC Government, Ms. Washington worked for The Washington Post for 17 years. During her tenure, she held key editorial roles including community news editor for the publication's Local Living section, deputy news editor, assistant photo editor and copy editor. She also worked at The Courier-Journal in Louisville, Ky.

Ms. Washington earned a Bachelor of Science degree in Journalism from Arkansas State University.



KARIMA WOODS

Currently serves as the Director of Business Development and Strategy at DMPED, where she is responsible for attracting new businesses to the District, retaining existing businesses and promoting entrepreneurship. Prior to holding this position, Karima served as Deputy Director of Business Development, International Business Manager, and Senior Business Development Specialist, where she successfully developed and launched the District's HUBDC initiative, a partnership between the District of Columbia, the U.S. Small Business Administration (SBA), and federal government agencies awarding contracts through the SBA's Historically Underutilized Business Zone (HUBZone) program.

Karima has over 18 years of experience in public-private partnership development, economic and community development. Prior to joining the District, Karima served as Director of the D.C. Neighborhood College at the GWU Center for Excellence in Public Leadership, and held various leadership roles at DC Agenda and the Public Education Network.

Karima completed her MBA at George Washington University and BA in law and society at the University of California at Santa Barbara in 1997.

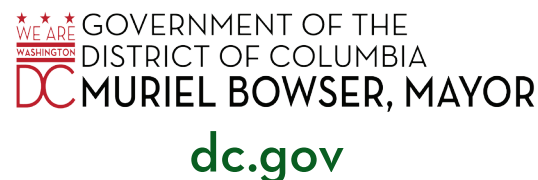
Karima resides in Ward 7 with her husband and two daughters.



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CAROLE R. ZAWATSKY

Is the CEO of the Edlavitch DCJCC and has worked in the field of informal Jewish learning for more than 20 years helping to create partnerships between the funding community and the institutions that she has directed. She received her BA from the University of Maryland and MA from George Washington University. In 1989, Ms. Zawatsky began her career as a Museum Educator at the Skirball Museum at Hebrew Union College. In 1994, she brought her experience to the US Holocaust Memorial Museum in Washington, DC, where she served as the Director of Public Programs, and was responsible for designing and implementing programs in cooperation with cultural institutions nationwide—including New York’s Museum of Modern Art and Chicago’s Field Museum. In 1998, Zawatsky took over as the Director of Education at the Jewish Museum. In 2004, she drew on her passion for the arts and Jewish education to help launch The Maltz Museum of Jewish Heritage in Cleveland, OH—serving there for two years as the Founding Executive Director before becoming the Chief Program Officer for Arts, Culture and Jewish Life at the JCC of San Francisco.







ABOUT THE DC CHAMBER OF COMMERCE

For over 80 years, the DC Chamber of Commerce has served our community and played a key role in advocating for business in Washington, DC. With more than 1,400 member companies, the Chamber represents businesses of all sizes and industries and the hundreds of thousands of individuals they employ.

As the 'Voice of Business' in the nation's capital, we work together with our businesses and community leaders to strengthen the local economy and make the Washington, DC a better place to live, work and do business. We are committed to delivering the capital to businesses and citizens by leveraging relationships with key contacts in the local and Federal governments in addition to private partnerships to continue to improve the quality of life for all.

The DC Chamber's mission is to be the most valuable resource and leading advocate for businesses throughout the District of Columbia. Our advocacy, policy and thought leadership help us ensure the city's competitiveness, attract new investments and residents as well as promote growth and prosperity for business. Through our programs and benefits, we keep our members informed, educated and connected. Our goal is to continue to create innovative opportunities such as this Trade Mission to advance our members.

DC CHAMBER OF COMMERCE

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